



NEW EXPRESSIONS

Jedd Haas takes Visceralism to a whole new level

By Rebecca Winkel

We have Impressionism, Baroque, Expressionism, Cubism, Renaissance, and now - "Visceralism?" Maybe. If Jedd Haas continues to paint and philosophize across the country we will. Haas' "visceralistic" paintings are incisive compositions and simultaneously bold in color. At the young age of 30, Haas has already developed his own theory of art expression ready for textbooks. His "Visceralist Manifesto" was first proposed when friends inquired about the conceptual ideas that came into play within his work. Over the years Visceralism has taken shape and central tenets have emerged.

"The essence of Visceralism is a sudden grasp on the senses; the pleasure of color; and the enactment of bold composition. Visceralism has no use for pseudo-Impressionism; the dripping vagaries of 'bad painting'; the stultifying formalism of the academy; or the pissant parasite of plastic painting," says Haas.

"Visceralism embraces the lush juiciness of oil; bold strokes of graphite; and the vigorous exercise of addictive tools. Visceralism is all about the kind of oil painting you can sink your teeth into, metaphorically speaking. Visceralism embraces all forms of depiction, whether representational or abstract. Visceralism knows no boundaries, other than remaining true to the spirit of the brush that calls it forth."

Most often it is the art historians or cultural commentators who set out to define art and not the artists themselves. Haas hands the public the whole picture of thought and relieves us from the gnawing question, "What was he thinking?"

Haas' Visceralist Manifesto series is on exhibit at Gallery Tungsten, New Orleans, LA.

For more information call
504.483.0064 or visit gallerytungsten.com